



Digital *Catalog*

Social Media Management
Sales Funnel
UGC Creator
Master plan
Graphic Design
Web Design
Video Marketing
Google Ads Campaigns
Social Media Campaigns


Social Media Management



Delivery
Same-day delivery upon complete information provided by the client.

1

Step 1 Choose Your Social Network

 **15 Designs**

 **15 Designs**

 **8 Videos**

 **15 Designs**

 **15 Designs**

 **15 Designs**

 **15 Designs**

Note: Of the 15 designs included for each social network, a maximum of 6 can be videos. If you purchase the TikTok social network package, you can post those 8 videos on Facebook and Instagram (if we are also managing those networks).

Includes: Campaign Experts



Community Manager

A dedicated executive who will create a content schedule with copy for each post, handle design, make posts, and respond to messages and comments within hours from 9:00 am to 5:00 pm (GMT-6, CDMX time zone).



Campaign Specialist

An expert executive in launching advertising campaigns, who will prepare investment campaign proposals. Packages include two campaign proposals and a monthly growth report.

If additional campaigns are desired, they can be contracted at an extra cost.

2

Step 2 Choose Your Social Media

1 Social Media

Essential Plan

Monthly
\$150

Annual
\$1,050

2 Social Media

Indispensable Plan

Monthly
\$220

Annual
\$1,250

3 Social Media

All-in-One Plan

Monthly
\$250

Annual
\$1,600

4 Social Media

Professional Plan

Monthly
\$280

Annual
\$2,000

6 Social Media

Omnipresent Plan

Monthly
\$320

Annual
\$2,450

Prices

Currency: USD



3

Step 3 Boost Your Business



Hire

Make your purchase on our website or with one of our sales executives.



Team Assignment

With your community manager and campaign specialist.



Video Call

Schedule a call to get to know your business.



Design Proposal

We present 2 design proposals for your business account.



Boost Your Business

We start with posts and advertising for your business.

Note: These plans are managed through the Canva platform.

Social Media Management

+ review



Delivery


Same-day delivery upon complete information provided by the client.



1

Step 1 Choose Your Social Network

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2

Step 2 Choose Your Social Media

1 Social Media

Essential Plan

Monthly
\$155 USD

2 Social Media

Indispensable Plan

Monthly
\$165 USD

3 Social Media

All-in-One Plan

Monthly
\$175 USD

4 Social Media

Professional Plan

Monthly
\$250 USD

6 Social Media

Omnipresent Plan

Monthly
\$300 USD



3

Step 3 Boost Your Business



Video Call

Required to learn more about your business and its objectives.



Review

The deadline for making corrections is 3:00 pm (GMT-6).



Posts

We suggest what type of posts to make and when to publish them.



Designs

Designs are sent with watermarks until they are approved.



Boost Your Business

If TikTok reviews are required, the quote needs to be requested directly with our Video Marketing department.

Note: These plans are managed through the Canva platform.

Sales Funnel

Sales and Qualified Leads Automation System

Includes

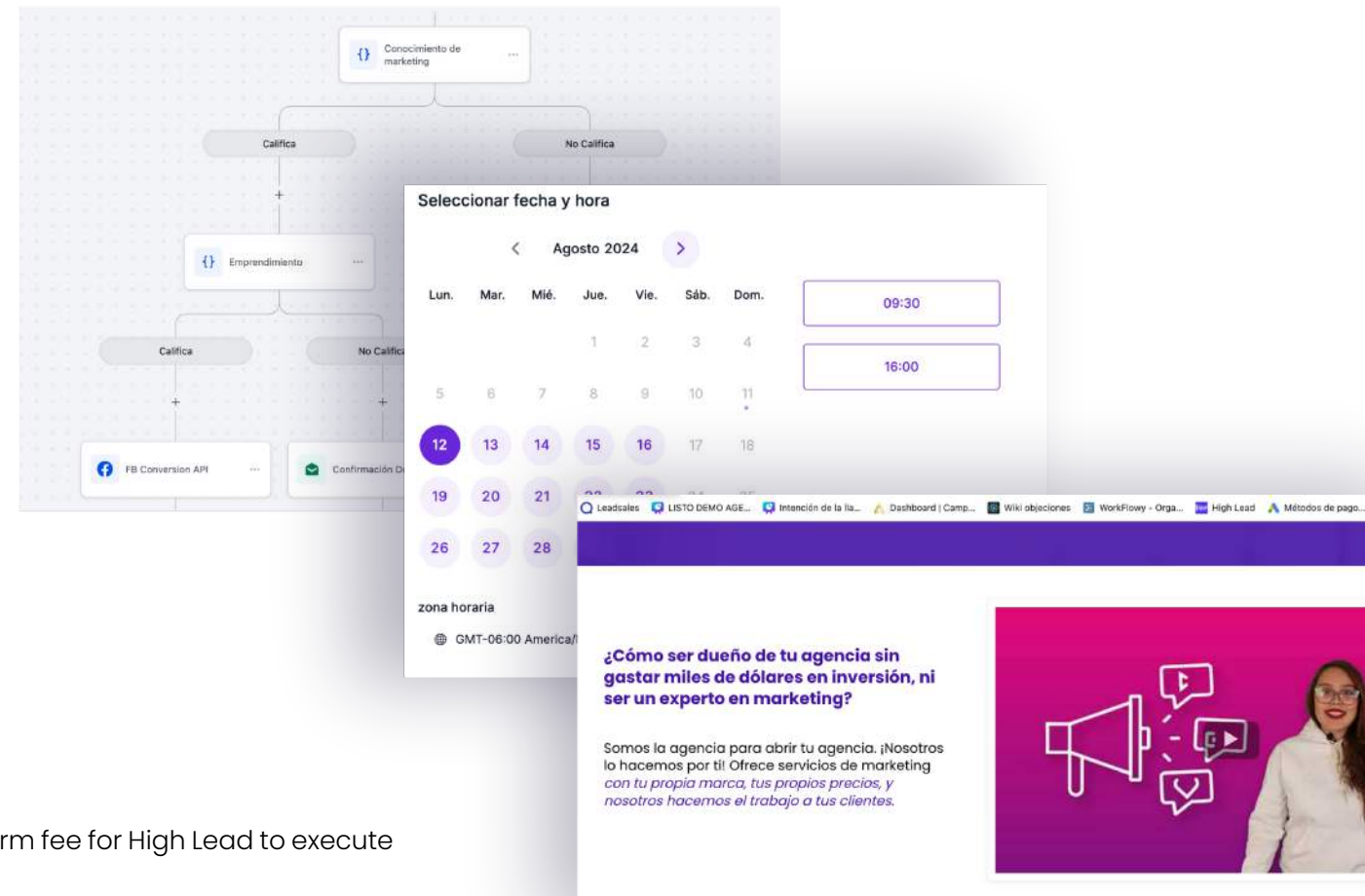
Landing page design
Funnel configuration and automation
Appointment calendar setup
Design of 3 customer delivery emails
Form design and Facebook API configuration

Price

\$300 USD

Delivery Time: 7 to 10 business days.

Note: One-time payment for funnel setup and activation. Does not include the platform fee for High Lead to execute the entire automation. Please check platform prices at highlead.us.



UGC Creator

Promotional Videos with Real People

Includes

- Script design (sales video script)
- Talent hire for video production
- 1 edited video
- Campaign proposal for ad launch
- 1 trafficker for campaign launch and monitoring (up to 30 days)

Price

\$250 USD

Delivery Time: Script: 3 business days. **Video:** 5-7 business days.

+3,500 creadores UGC

Consigue anuncios que sí venden en pocos clicks.



Master plan

The Most Comprehensive Marketing Package for Your Business at the Best Price



Delivery

Informational Website: 8 business days
Social Media: Same day as contracting, provided all client information is available.



The first contract includes:

\$20 USD en ads

Instagram 15 designs



Community Manager

A manager who will create a content schedule with captions (copy) for each post, design visuals, publish content, and respond to messages and comments between 9:00 am and 5:00 pm (GMT-6, CDMX Central Time).



Campaign Specialist

An expert in ad campaigns who will prepare investment campaign proposals. Receive a monthly growth report.

Facebook 15 designs



Community Manager

A manager who will create a content schedule with captions (copy) for each post, design visuals, publish content, and respond to messages and comments between 9:00 am and 5:00 pm (GMT-6, CDMX Central Time).



Campaign Specialist

An expert in ad campaigns who will prepare investment campaign proposals. Receive a monthly growth report.

TikTok 8 Videos



Community Manager for TikTok

A manager who will create videos and publish them on TikTok.



Campaign Specialist

An expert in ad campaigns who will prepare investment campaign proposals. Receive a monthly growth report.

Development of 1 Informational Website

5 Example Pages:

Home, About Us, Contact, Services, Testimonials. Ideal for businesses looking to share detailed information about their services.

Includes two campaign proposals;
additional campaigns can be
contracted for an extra fee.

Monthly
\$400 USD

Annual
\$4000 USD

Graphic Design

We design the unimaginable



Delivery

First stage: 5-7 business days.
Second stage: 3 business days.



Brand design

\$300 USD

1

Brief Filling



Brief

A brief will be shared with you with some questions that you must answer in detail so that the design team can work on the project correctly.



Notify Brief Filling

To provide a delivery date, you must notify that you have sent the brief with your answers; it will be reviewed, and work on the project will begin.

2

Stage 1 Development of 3 Logo Proposals

PDF Presentation

A PDF presentation with the 3 logo design proposals will be sent to your email. From the 3 proposals presented, you must select one to be your final brand; if changes are needed, you have 1 round on one proposal from the 3 presented.

If additional rounds of changes are required or a fourth logo proposal is needed, it will incur an extra cost.

Extra branding proposal
\$75 USD

Change to a chosen proposal by request
\$40 USD

3

Stage 2 Logo Delivery (once approved)

Logo Delivery

Once you authorize the final logo, the preparation of all brand support material begins, which includes:

- Corporate identity manual
- Editable format logo
- Logo in JPG format
- Logo in PNG format
- Fonts

Note: The preparation of the material takes 3 business days once you authorize the final logo.

Other Graphic Design Services

Service	Price	Delivery Times
Brand design	\$300 USD	Stage 1: 5 to 7 business days Stage 2: 3 business days
Flyer design	\$50 USD	4 business days
Business card design	\$50 USD	4 business days
Poster Design	\$30 USD	4 business days
Front and back Triptych design	\$85 USD	5 business days
Infographic Design	\$30 USD	3 business days
Service Catalog Each page (Excludes Front and Back Cover)	\$20 USD	4 business days
Display advertising design	\$50 USD	4 business days
Individual Post Premium Design	\$20 USD	3 business days
Cover, header, cover photo	\$50 USD	2 business days
Canvas 1m x 1m	\$50 USD	4 business days

Service	Price	Delivery Times
Illustration	\$150 USD	Depends on difficulty
5 Basic Stickers	\$25 USD	4 business days
Naming	\$70 USD	5 business days
Digital menu for SMEs (annual)	\$125 USD	7 business days
Digital Business Menu (annual)	\$170 USD	7 business days
Signs	\$50 USD	7 business days
Packaging (basic project)	\$180 USD	Depends on difficulty

Web Design

Enter the Digital World



Delivery

Depends on the type of requested website.

1

Step 1 Choose the Type of WordPress Website You Need

Landing Page

Your single-page website, you can include contact information, a form, but it does not have more sections.

E-commerce to WhatsApp

Web with product catalog that does not have a payment gateway, but customers can send their order to WhatsApp, and from there, you can close the sales.

Information Website

5 example pages:
Home, About Us, Contact, Services, Testimonials. Ideal for businesses looking to share detailed information about their services.

E-commerce with payment gateway

Web with online store and payment gateways, customers can buy directly, pay with credit cards, debit cards, Paypal, among others.

2

Step 2 Choose the WordPress Website Mode You Need:

Economic: We create your site on WordPress based on a template. The templates we work with are from Divi, elegant and professional; we adapt them to your corporate image in colors and information. Your web designer will send you options and a catalog of templates for you to choose the one you like the most.

Customized: We create your site on WordPress but based on a custom design; we will assign a web designer to create your site with sections created from scratch and adapted to your needs.

3

Step 3 Choose Your WordPress Site, Economic, or Customized

Landing page

Economic

\$500 USD

Made to measure

\$700 USD

Delivery

Economic: 5 to 7 business days

Made to measure:

- Layout: 7 days
- Development: 6 to 8 days

Includes: hosting, SSL, 1 corporate email.

Information Website

Economic

\$700 USD

Custom

\$850 USD

Delivery

Economic 8 to 12 business days

Custom:

- Layout: 15 days
- Development: 10 to 15 days

Includes: hosting, SSL, 3 corporate emails.

E-commerce WhatsApp

Economical

\$800 USD

Tailor-made

\$1,200 USD

Delivery

Economical: 10 to 15 business days

Tailor-made:

- Layout: 15 days
- Development: 15 to 20 days

Includes: hosting, SSL, 5 corporate emails.

E-commerce with Payment Gateway

Economic

\$1,000 USD

Custom

\$1,200 USD

Delivery

Economic: 10 to 15 business days

Custom:

- Layout: 15 days
- Development: 15 to 20 days

Includes: hosting, SSL, 5 corporate emails, 2 payment gateways

Extras Websites

Extra Page

Economic
\$40 USD

Made to measure
\$50 USD

Blog

Economic Site
\$90 USD

Custom Site
\$150 USD

Multilingual (one extra language)

Economic
\$170 USD

Custom English / French / Portuguese / Italian
\$170 USD

Feature Reservations

Economic Site
\$302.40 USD

Custom Site
\$450 USD

Multi-Currency

Economic Site
\$170 USD

Custom Site
\$252 USD

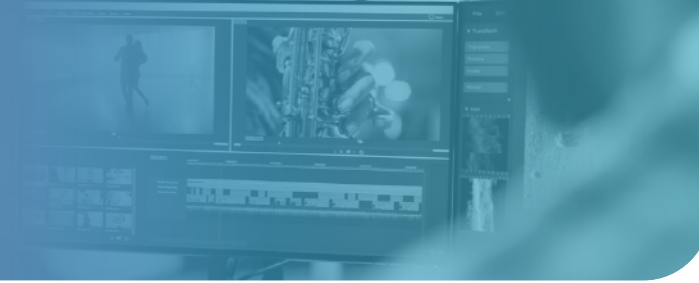
Video marketing

Video Marketing Reels, TikTok's, video editing, animations, and more



Delivery

Depends on the type of requested video.



Standard Video Format

We work with all available video formats, stories, reels, YouTube videos, social media videos, campaign videos, etc.

Consult with your sales executive for the format that best suits your project.

VOICE NARRATION

We help you create the script and choose the right voice to bring your project to life. **NOTE:** Voice narration is not included in the Video Marketing service; it is hired separately.

Maximum 60 seconds
\$55 USD

Maximum 30 seconds
\$45 USD

10-20 seconds
\$35 USD

1

Step 1 Choose the Type of Video You Need

BASIC VIDEO

Video editing with simple transitions and 2D texts, music. Ask your advisor for examples.

INTER VIDEO

Video editing with more elaborate transitions and the use of mockups. Ask your advisor for examples.

FULL VIDEO

Video editing with more elaborate transitions, including the use of mockups and animations. Ask your advisor for examples.

2

Step 3 Boost Your Business



Purchase

Make your purchase on our website or with one of our sales executives.



Team Assignment

With your assigned video maker for your project.



Video Call

Schedule a call to get to know your business and start the project.



First Review

Review of the project and feedback.



Project Delivery

We deliver the final project.

3

Step 3 Choose Your Video

BASIC VIDEO

1 minute

\$100 USD

30 seconds

\$70 USD

10-20 seconds

\$40 USD

INTER VIDEO

1 minute

\$200 USD

30 seconds

\$130 USD

10-20 seconds

\$75 USD

FULL VIDEO

1 minute

\$500 USD

30 seconds

\$270 USD

10-20 seconds

\$100 USD

Other video services

Supplement with other options



Delivery

Depends on the type of requested project.

Need monthly videos? Get our subscription and save on your purchase

Video Subscription (30-Second)	Price	Delivery Times
Basic Video (4 videos, 1 per week)	\$200 USD	1 per week
Inter Video (4 videos, 1 per week)	\$400 USD	1 per week
Full Video (4 videos, 1 per week)	\$800 USD	1 per week

Note: For other types of audiovisual material, please contact the support line, and it will be quoted in terms of cost and delivery time. Keep in mind that the quote depends on the type and complexity of the project.

Content Creator Package

Basic Video	\$90 USD	2-5 business days
Inter Video	\$130 USD	3 -7 business days
Full Video	\$200 USD	5 -10 business days
Image creation	\$100 USD	3- 7 business days
TikTok	\$30 USD	3- 7 business days
Reels	\$30 USD	3- 7 business days

Logo Animation

Logo Animation		
Basic	\$30 USD	2 -3 business days
Inter	\$60 USD	2 -3 business days
Complete	\$95 USD	2 -3 business days
Changes in video dimensions		
Basic Video	\$35 USD	2 -3 business days
Inter Video	\$40 USD	2 -3 business days
Full Video	\$50 USD	2 -3 business days

Google Ads Campaigns

Campaigns to drive traffic to your website



Delivery

Depends on the type of requested campaign.



Drive more and more customers to your business website

Learn about the differences in the campaigns we handle on Google.

Google Search Campaign: Do you have a secure website and want to bring more people to it? Position yourself among the top search results.

Google Display Campaign: Reach relevant audiences with visually appealing ads on millions of websites, apps, and Google properties.

Google YouTube Campaign: YouTube video advertising has a system where the advertiser only pays when someone chooses to watch their video. Ideal for new businesses or remarketing strategies.

Google Search Campaign

\$120 USD

Reach customers interested in your product or service with text ads.

- Initial analysis.
- Keyword search and selection.
- Target market segmentation.
- Campaign proposal format.
- Launch and campaign monitoring.
- Maximum duration of 30 days.
- Assigned Agent.
- Results report.

- Campaign investment not included.

Google Display Campaign

\$145 USD

Display advertising on web pages, includes the following:

- Initial analysis.
- Keyword search and selection.
- Target market segmentation.
- Banner creation for the requested ad.
- Campaign proposal format.
- Launch and campaign monitoring.
- Assigned Agent.
- Maximum duration of 30 days.
- Results report.

- Campaign investment not included.

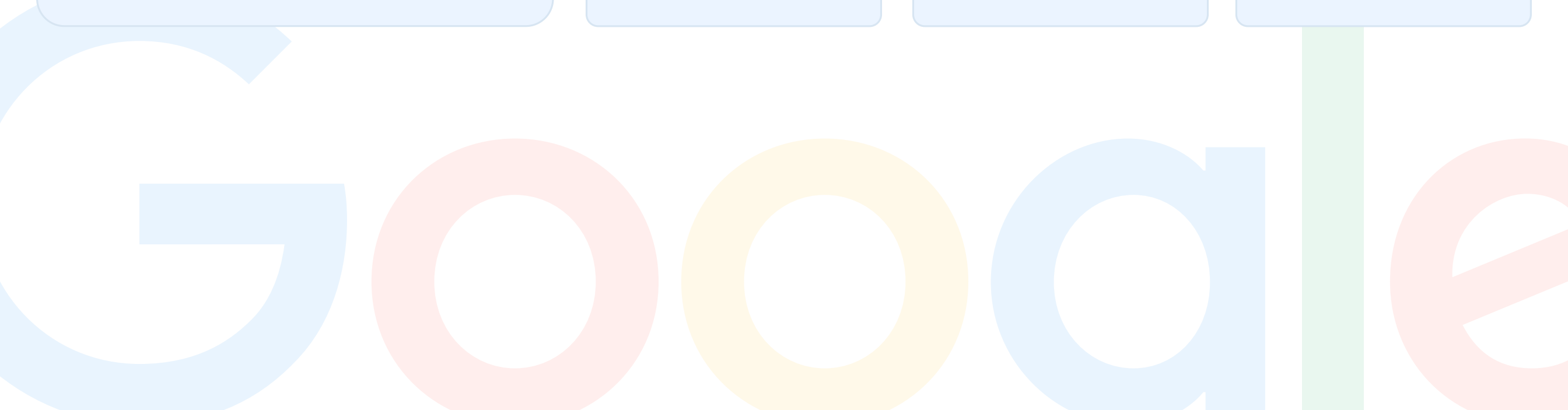
Google YouTube video campaign

\$220 USD

YouTube ad placement, includes the following:

- Initial analysis.
- Keyword search and selection.
- Target market segmentation.
- Creation of a 6 sec, 15 sec, or 20 sec video.
- Campaign proposal format.
- Launch and campaign monitoring.
- Assigned Agent.
- Maximum duration of 30 days.
- Results report.

- Campaign investment not included.



Social Media Campaigns

Boost your business on social media



Delivery

3 business days with all the information provided by the client.



Get potential clients in a short time.

Explore all the options that Meta has for you, with the help of our campaign experts, achieve the results you expect in a shorter time frame. But we don't stop there; we also offer campaigns on TikTok Ads, taking advantage of one of the trending networks.

Facebook Ads

\$80 USD

Reach customers interested in your product or service with effective ads, including the following:

- Initial analysis.
- Target market segmentation.
- Campaign proposal format.
- Launch and monitoring of the campaign.
- Maximum duration of 30 days.
- Assigned Agent.
- Results report.
- Campaign investment not included.

Instagram Ads

\$80 USD

We create a strategy according to your business's nature, including the following:

- Initial analysis.
- Target market segmentation.
- Campaign proposal format.
- Launch and monitoring of the campaign.
- Maximum duration of 30 days.
- Assigned Agent.
- Results report.
- Campaign investment not included.

TikTok Ads

\$80 USD

Maximize the creativity of videos, including the following:

- Initial analysis.
- Target market segmentation.
- Campaign proposal format.
- Launch and monitoring of the campaign.
- Maximum duration of 30 days.
- Assigned Agent.
- Results report.
- Campaign investment not included.



Contact

WhatsApp: 13476599217

Business hours: Monday to Saturday from 09:00 a.m. to 05:00 p.m.

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